



MyMarketingsm Let's Get Out There!

eMarketing System - Summary

The **MyMarketing** system is a ready-to-use online marketing tool that provides an easy and affordable way for your organization to increase its Marketing and Sales effort.

Designed specifically for the Internet, the **MyMarketing** system makes it easy to setup and manage prospects and email campaigns online with tools that collect the data for you and deliver it in real-time. The ability to send, deliver, and track any installed resource gives you the power to create an eMarketing program that enhances your organization's ability to succeed in today's digital world.

Intuitive interface, flexible features, and affordability make the MyMarketing system the right choice for your organization.

Who Should Use It:

- Self-employed Individuals, Network Marketing associates, Small businesses, Associations, Special Interest and User Groups
- Organizations of any size that need to manage and leverage their time to Market products and services

Benefits and Features:

- Add and Manage **Prospects** and **Customers** as well as create **eCard Campaigns** for a very low price.
- Install and track **Resources** that can include any website address as well as any desktop supported file format such as MS Word, Excel, PowerPoint, Adobe PDF, Photos (.jpg, .gif, .bmp, .tif), Video and Animation (.swf, .flv, .wmv, .mov), Sound (.wav, .mp3), CAD, GIS, and others.
- Create **eCard Campaigns** that includes your email message with graphics and resource links that allow the prospect to easily view the resource while the system automatically tracks it.
- Easily send **eCards** to one or several Prospects.
- Activity relating to eCards, Prospects, and Resources is continuously updated and ready to view anytime.
- Activity records are stored in a secure database.
- The Dashboard automatically collects and displays a summary view of the most recent and active eCards, Prospects, and Resources.
- A secure connection with 128bit SSL encryption protocol provides data security.
- Product support via FAQ, eMail, and online Tutorials

**TRY IT FOR FREE! go to www.mymktg.com
or contact: IO Web Solutions at 1.206.780.5651 (8am-5pm Pacific)
email: support@io-solutions.com**